



P R E S S R E L E A S E

Hong Kong S.A.R., 2 August 2021

Coface announces new appointment of Christopher Murphy as Regional Head of Mid-Market and Partners, Asia Pacific Region

Coface announces today the appointment of Christopher Murphy as Regional Head of Mid-Market and Partners, Asia Pacific Region, effective August 1, 2021.

Based in Hong Kong, Chris will report directly to Hugh Burke, Chief Commercial Officer of Coface for Asia Pacific Region.

As Regional Head of Mid-Market and Partners, Chris will be responsible for accelerating the growth of our Mid-Market and Partner portfolio across the region.



Chris brings with him more than 15 years of experience in Sales and Account Management, with a strong strategic perspective of Trade Credit Insurance.

Chris joins from Euler Hermes Hong Kong where he was Commercial Director, prior to joining Euler Hermes Chris was Coface Australia's exclusive agent in New Zealand. Chris has also worked in Key Account Management and Sales roles for Dun & Bradstreet and QBE New Zealand.

MEDIA CONTACT

Karen YIK - T. +852 2585 9121 - karen.yik@coface.com

Leo CHAK - T. +852 2585 9132 - leo.chak@coface.com



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Coface: for trade

With 75 years of experience and the most extensive international network, Coface is a leader in trade credit insurance and adjacent specialty services, including Factoring, Debt Collection, Single Risk insurance, Bonding and Information services. Coface's experts work to the beat of the global economy, helping ~50,000 clients, in 100 countries, build successful, growing, and dynamic businesses across the world. Coface helps companies in their credit decisions. The Group's services and solutions strengthen their ability to sell by protecting them against the risks of non-payment in their domestic and export markets. In 2020, Coface employed ~4,450 people and registered a turnover of €1.45 billion.

www.coface.com

COFACE SA. is listed on Compartment A of Euronext Paris.
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